



LiveWise is a regional substance abuse prevention system representing the six-county area of eastern Nebraska that includes Cass, Dodge, Douglas, Sarpy, Saunders, and Washington counties.

LiveWise is a multi-cultural alliance representing a regional coalition and four local chapters.



LiveWise Vision. The collaborative leadership of LiveWise unites and empowers local communities through comprehensive education and strategies aimed at motivating individuals to change societal norms reflecting healthy lifestyles free from problems caused by the use of alcohol, tobacco, and other drugs (ATOD).

LiveWise Heartland Chapter

- Increases the awareness and use of community activities and services available to families in the Douglas county area.
- Promotes parental education programs to actively engage in practices that reduce the use of ATOD in their homes.
- Supports a parent network to advocate for healthy youth free from ATOD use.
- Advocates for policy change and stricter enforcement of ATOD laws that impact substance use.
- Supports culturally sensitive American Indian initiatives.

LiveWise Sarpy/Cass Chapter

- Examines community conditions that contribute to and prevent youth ATOD use.
- Identifies and promotes programs and services for youth and families.
- Advocates for policy change and stricter enforcement of laws that impact substance use.
- Collaborates to decrease the number of youth referred to the juvenile justice system.

LiveWise Parochial Chapter

- Addresses the unique interests and opportunities within the Catholic community.
- Fosters a unified parent network to advocate for healthy youth free from alcohol, tobacco, and other drug use.
- Explores youth/adult perceptions of ATOD use in order to examine these views as they relate to their faith and beliefs.
- Increases awareness and promotes programs and activities that encourage healthy adult/youth relationships.

LiveWise Three Rivers Chapter

- Promotes enforcement of existing laws restricting youth access to alcohol, tobacco, and other drugs.
- Advocates for policy change and stricter enforcement of laws that impact substance use.
- Fosters a positive connection to school during the elementary, middle, and high school transition periods.
- Promotes community awareness about the use of alcohol, tobacco, and other drugs by youth.

LiveWise Get Involved!

Make a difference in your community by joining the LiveWise coalition fighting substance use.

Name _____

Title _____

Organization _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

I am interested in learning more about:

- ___ Regional LiveWise Coalition
(Cass, Dodge, Douglas, Sarpy, Saunders, and Washington counties in Eastern Nebraska)
- ___ LiveWise Heartland Chapter
(Douglas county area)
- ___ LiveWise Parochial Chapter
(Catholic schools and community)
- ___ LiveWise Sarpy/Cass Chapter
(Sarpy and Cass counties)
- ___ LiveWise Three Rivers Chapter
(Dodge, Saunders, and Washington counties)

Membership is free.



Prevention Coordinator
Region 6 Behavioral Healthcare
3801 Harney Street
Omaha, Nebraska 68131-3811

LiveWise The Issue

Alcohol, tobacco and other drug use among youth within the region continues to be a problem. It appears that the contributing factors are:

- Availability of these substances
- Favorable attitudes in the community by youth and parents
- Low commitment to school
- Low perceived risk of harm in their use
- Early initiation to anti-social behaviors

LiveWise The Response

Local chapters are part of a region-wide system looking to change community conditions fostering the use of alcohol, tobacco and other drugs by:

- Reducing the number of youth displaying low commitment to school
- Reducing the number of youth who fail to perceive drug use as harmful
- Reducing drug use related health disparities among racial and ethnic minority populations
- Reducing the number of parents with favorable attitudes toward drugs
- Reducing the availability of alcohol, tobacco and marijuana to youth
- Reducing the number of youth involved in anti-social behavior

LiveWise United Together

Local people solve local problems best.

Together, members of local coalitions will help bring about the necessary changes that will ultimately make our communities safe, strong and healthy.

We want the youth of our communities to live healthy lives, free from the problems caused by the use of alcohol, tobacco and other substances.

For more information contact:

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